

DRAFT PROGRAM

Tunisia: Where sustainability meets opportunity

Day 1- Wednesday 12th of June 2024

16:00 – 17:30

Inscription

17:30 – 19:00

Official Ceremony

Moderator: (to be proposed)

Official opening

- His Excellency, Mr. Ahmed Hachani, Chief of Government
- Her Excellency, Mrs. Féryel Ouerghi Sebaï, Minister of Economy and Planification
- His Excellency, Mr Oliver Varhélyi, Commissioner for Neighbourhood and Enlargement/Member of the European Commission
- His Excellency, Mr Franck Riester Minister Delegate for Foreign Trade, Economic Attractiveness, Francophonie and French Nationals Abroad
- High Official from the European Investment Bank
- Mr Semir Majoul, President of the UTICA

Awards 2024

19 :00 -19 :15

Investor Of the Year/start-up award: innovation criteria/Diaspora Award/Award related to gender / EU award.

19 :15 – 19 :30

Launch of the Team Europe Initiative: Investments (Film projection)

19 :30

Cocktail Buffet

Day 2 – Thursday 13th of June 2024

09:00 – 10:30

PLENARY SESSION 1

Tunisian Economic Reforms

The President of the session: Mrs Féryel Ouerghi Sebaï, the Minister of Economy and Planification.

Speakers:

- Mr Fethi Zouhaier NOURI/Governor of the Central Bank of Tunisia.
- Mr Mohamed Ben Abid/General Manage/Ministry of Economy and Planification
- This session will showcase reforms to the business and investment environment which have been undertaken as part of the reform agenda, notably the National Strategy for the Improvement of the Business Climate and the National Development Plan 2024-2025, with a view to rebuilding international investor confidence. The Session will be the occasion to present the new Law on the FX Regime, the amendments to the

investment Law and the Law on digital economy, three key reforms that are currently underway.

- Europe support to reforms through the Team Europe Initiative (30min). Succinct presentation and photo opportunity of the Minister and the concerned TEI partners.

10:30-11.00

COFFEE BREAK

11.00-12:45

PLENARY SESSION 2

Innovation, Sustainable development, clean supply chains, and renewable energy

Innovation and durability a key to competitiveness in Tunisia

President of the session the Ministers of Environment

Moderator : Mr Anis Morai

Speakers:

- Mr Nabhan Bouchaala/Mme Illoumi/President and Vice President/TAA
- Mr Mounir Majdoub/Environmental and Sustainable Development policies specialist

- Presentation of Tunisia vision 2035 (related to investment, innovation and sustainability)
- The Corporate Social Responsibility: the examples of companies that developed successful solutions to protect the environment like companies operating in aerospace, automotive-components and textiles.

- Presentation of the new sectors related to the environment as opportunities to invest such as the sectors related to the climate change such as water savings..., renewable energy, the blue sectors. Focus on renewable energies.
- the creation of green jobs opportunities, the development of the green transition and the green supply chain: highlight successful examples of green supply chains.
- Focus on renewable energy

- A growing investment in green supply chains and renewable energy can turn into business opportunities for the concerned sectors, particularly in light of CBAM (Carbon Border Adjustment Mechanism). This is expected to entail structural, positive impacts on the Tunisian economy and employment.

12.15-12.45

The Eu as committed partner in Tunisia's energy transition

- This part of the session will be an opportunity to showcase EU-Tunisia cooperation on the energy transition including through the ELMED project and the additional EU investment in the energy ecosystem ("ELMED+") with the presence of the other EU co-

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« EU-Tunisia business Forum »
12,13 June 2024 Tunisia

12.45-13.00

financers of the project to outline a comprehensive efforts for sustainable energy development and the signature of the dedicated MoU on Energy between the Tunisian government and the EU VIP if confirmed the possibility to equally sign 3 loans related to ELMED.

Signing of the MoU Energy. Counterpart on Tunisian side to be confirmed.

13.00 - 14.30

LUNCH BREAK

PARALELL SECTORIAL SESSIONS

14 :30 -16.00

Parallel sessions/ roundtables on different sectors, highlighting success stories, notably of European investors already present in Tunisia, in the following sectors:

Automotive components, pharmaceutical and renewable energy.

A dedicated session on Startups and the Diaspora: will be moderated by Mrs Ines Trojette/Vice-Présidente de l'Atuge France/Phd in Economics/Associate Professor/ESPI PARIS

16.00- 16:30

COFFEE BREAK

16.30-17.00

PLENARY SESSION 3

Tunisia and the Eu-partners to boost investment

Global Gateway/EFSD+Financing Opoortunities. Presentation by EU and IFIs.

17:00 -17:30

Closing Ceremony

- **Side events: on the 12th of June**
 1. OCDE Event: on the launch of the FDI quality review
 2. CNUCED Event: Workshop on the Investment Quality Review EPI
 3. After care Event: IFC+EU
- **B2B meetings : During day 13**
 - They will take place throughout the entire day of 28. The dedicated online platform will be used for the matching amongst businesses and the scheduling.
- **Targeted site visits :**
 - To take place either on Tuesday morning prior to the official opening ceremony or Friday morning. **To be confirmed.** Pre-selection of three to four companies in the target sectors, in line with the final sector selection of 13th June. Participation in a first comes, first served basis.